



FOR IMMEDIATE RELEASE
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Waste Management Brings Christmas to Life for Military Deployed During the Holiday Season

New unwrapped toys are being collected for children at the event

San Diego, CA - On June 25 Waste Management, the San Diego Armed Services YMCA and KSON radio will team up to provide holiday cheer for military families who missed out on the holiday season with their loved ones.

The second annual *Christmas You Missed* event, title sponsored by Waste Management of San Diego and North County, will re-create the feeling of the holiday season for more than 500 military family members.

"Military families sacrifice so much, including missing out on the holidays while their loved one is deployed," said Carl Scherbaum, District Manager for Waste Management of San Diego. "Their sacrifice does not go unnoticed, and this event allows us to put on a holiday hat and hand out toys as a way to say thank you."

Military families who register for *The Christmas You Missed* event will be treated to:

- Holiday music
- Breakfast buffet
- Presents from Santa
- Fresh cut Christmas trees
- Live carolers
- Falling snow
- Christmas Cards
- Christmas cookie and gingerbread house decorating
- Holiday movies
- Photos with the Waste Management mini truck
- Much more

"Our employees were all eager to join in to say thank you to local military families," said Ken Ryan, District Manager for Waste Management of North County. "We'll be out there in full force with our green shirts and Santa hats to say thank you to each and every family in attendance."

As part of the event, each child will receive two new unwrapped toys. In an effort to assist with this event feature, KSON radio will be collecting new unwrapped toys for children of all ages on the following dates/locations:

Friday, June 13
5 a.m. to 9 a.m.
The Valley House
10767 Woodside Ave.
Santee, CA 92071

Friday, June 20
5 a.m. to 9 a.m.
San Diego County Fair
2260 Jimmy Durante Blvd.
Del Mar, CA 92014

Saturday, June 21
9 a.m. to 2 p.m.
Giant Used Car Tent Sale
9449 Friars Rd.
San Diego, CA 92108

Waste Management is the leading provider of comprehensive waste and environmental services in North America. For more information about how we think green, log onto www.thinkgreen.com.

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